

# PwC Cyber Security Insights

July 2015



In this digital age, the world is fast becoming interconnected and exposed to cyber risks. Cyber threats have evolved in many ways and are no doubt a key concern for listed and private companies. You can play a key role in avoiding these severely detrimental circumstances by having a thorough understanding of the issue and a robust plan to ensure preparedness in monitoring, defending and responding to cyber threats.

Committed to sustainable business practices, PwC would like to offer you “green” copies of our latest thinking on critical topics regarding cyber-risks, financial crime and other insights.

## Cyber-risks



### *Cyber-risk: Building confidence in your digital future*

Cyber-risk isn't just about technology and computers. It involves people, information, systems, processes, culture and physical surroundings as well as technology. It aims to create a secure environment where businesses can remain resilient in the event of a breach. PwC can help you manage risks, stay connected and feel confident.

<http://joom.ag/f1rb>



### *10 minutes on the stark realities of cyber-risk*

Today, cyber-risks are a clear and present danger to the global business ecosystem. Yet many enterprises place the responsibility for managing cyberthreats solely in the hands of their technology team. It is time for business leaders to see cyber-threats for what they are — enterprise risk management issues that could severely impact their business objectives.

<http://pwc.to/14kORjY>



### *Cyber-risk: Prioritising your investment*

To provide you with the confidence that you have the right cyber-risk capabilities - or you are on your way to building the right capabilities - our solution typically begins with a cyber-risk maturity assessment. This covers six areas to help you achieve your cyber-risk strategy and objectives. From the assessment, we aim to put in place a tailored and focused plan so you know you are directing your investment to the right places.

<http://pwc.to/11mWPI5>



### *Managing Insider Threats*

When it comes to cybercrime, incidents caused by external actors dominate news headlines. But senior executives know that security breaches by insiders—employees and business partners with trusted access—can be even more damaging. Yet the majority of businesses are unprepared for these insider threats.

<http://pwc.to/1wm017S>

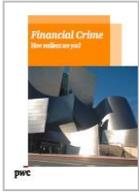


### *Building Digital Trust*

The digital age is bringing rapid change: new customer connections tighter supply chain integration, new sourcing models, new ways of exploiting bulk data, faster R&D processes, mobility, and much more.

<http://pwc.to/1BoTPuU>

## Financial Crime



### *Financial Crime: How resilient are you?*

Financial crime is an increasing concern and rapidly evolving to one of global biggest threats where even highly regulated and secured systems are compromised in economically motivated crimes. The impact of which extends beyond monetary losses to employee morale, relations with regulators, reputation and brand as well as business relations. Therefore it is prudent and necessary for companies to constantly anticipate emerging financial crime risks and review its existing controls and measures to ensure that they are resilient against the impact of financial crime.

<http://pwc.to/1qH42Zg>

## Of further interest



### *18<sup>th</sup> Annual Global CEO Survey*

Through our regular conversations with CEOs, we're able to gain valuable insights into today's business challenges as well as the trends and issues shaping decision-making tomorrow. From our Annual Global CEO Survey, to our quarterly confidence check, we aim to keep you up-to-date with what's on the minds of business leaders around the world.

<http://pwc.to/1yw5vIO>



### *CIO Global Digital Survey*

PwC's Global Digital Banking Survey provides perspective on where banks stand today and how they view their goals and progress in the shorter term. The balance of this paper looks closely at what we learned and reveals how banking's digital leaders perceive their evolution against today's new realities and challenges. We consider these findings within the context of the longer-term winning practices spelled out in Retail Banking 2020.

<http://pwc.to/1D7E3kE>



### *Guts and Gigabytes: Global Data and Analytics Survey – Big Decisions*

Take advantage of our latest research with the Economist Intelligence Unit. Find out how data & analytics are helping to drive significant improvements in decision making. Our global survey of 1,135 executives, conducted by The Economist Intelligence Unit, looks at the most significant decisions about the strategic direction of the business and the impact of data and analytics.

<http://pwc.to/1Bqpato>



### *Global State of Information Security® Survey 2015*

PwC US, in conjunction with CIO and CSO magazines, released The Global State of Information Security® Survey 2015 in September 2014. According to the survey, the number of reported security incidents rose 48 percent this year to 42.8 million – which is the equivalent of 117,339 attacks per day. While Asia Pacific has led in security spending in recent years, the region reports a 13% decline in information security budgets in 2014. Respondents also report that financial losses due to security incidents increased 22% over 2013.

<http://pwc.to/1dejuc4>



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